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## DIGITAL WATERMARKING OF AN IMAGE USING WAVELET TRANSFORM

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### Abstract

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MSE,  
PSNR.

We have implemented a robust image watermarking technique for the copyright protection based on 3-level discrete wavelet transform (DWT). Firstly, the characteristics of image digital watermarking as well as its processing procedure are introduced. In this technique a multi-bit watermark is embedded into the low frequency sub-band of a cover image by using alpha blending technique. The proposed method is compared with the 1-level and 2-level DWT based image watermarking methods by using statistical parameters such as peak-signal-to-noise-ratio (PSNR) and mean square error (MSE). The experimental results demonstrate that the watermarks generated with the proposed algorithm are invisible and the quality of watermarked image and the recovered image are improved. It also proves that this watermark has better abilities of hiding and anti-interference. This method results in significant amount of computational savings as well.

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## **INTRODUCTION**

With the widespread distribution of digital information over the World Wide Web (www), the protection of intellectual property rights has become increasingly important. These information, which include still images, video, audio, or text are stored and transmitted in a digital format. Information stored in digital format can be easily copied without loss of quality and efficiently distributed. The digital watermark is then introduced to solve this problem. Digital watermarking is a technique which makes use of the redundant information and random characteristics commonly consisting in digital products (images, audio, video, etc.) to embed copyright information in the digital works so as to protect the copyright or integrity of digital products. Digital watermark technology is an important research on information hiding. Which is used to hide proprietary information in digital media like photographs, digital music or digital video. The ease with which digital content can be exchanged over the Internet has created copyright infringement issues. Copyrighted material can be easily exchanged over peer-to-peer networks,

and this has caused major concerns to those content providers who produce these digital contents.

In order for a digital watermarking method to be effective it should be imperceptible, and robust to common image manipulations like compression, filtering, rotation, scaling cropping, and collusion attacks among many other digital signal processing operations.

Many disciplines, such as signal processing, cryptography, digital communications, are now researching and applying digital watermarking technology. Researchers in various disciplines who are different in their research perspectives and research priorities have put forward a lot of algorithms. These algorithms are different and all have their own features, but they can be divided into two categories, namely, spatial domain algorithm and transform domain algorithms. Current digital image watermarking techniques can be grouped into two major classes: Spatial Domain Watermarking and Frequency Domain Watermarking. Compared to spatial domain techniques, frequency-domain watermarking techniques proved to be more effective

with respect to achieving the imperceptibility and robustness requirements of digital watermarking algorithms. Commonly used frequency-domain transforms include the Discrete Wavelet Transform (DWT), the Discrete Cosine Transform (DCT) and Discrete Fourier Transform (DFT). However, DWT has been used in digital image watermarking more frequently due to its excellent spatial localization and multi-resolution characteristics, which are similar to the theoretical models of the human visual system. Further performance improvements in DWT-based digital image watermarking algorithms could be obtained by increasing the level of DWT.

## **2. RELATED WORK**

In this section we will look into the review of digital watermarking used for images. It describes the previous work which had been done on digital watermarking by using DWT technique and other techniques, including the analysis of various watermarking schemes and their results. PгахFakhari a. [1] introduced a novel digital watermarking approach for copyright protection and authentication of medical images based

on the wavelet transform. They employ the particle swarm algorithm and genetic algorithm optimization principles to obtain performance improvement in this method the strength of embedded watermark and noise are controlled to prevent the image from being used directly regarding to visual properties of the host image. Also embedded watermark are varied to find the most suitable ones for images with different characteristics.

Mistry [2] introduced digital watermarking methods- Spatial domain (like LSB) and transform domain (like DCT, DWT) methods. The spatial domain is the normal image space, in which a change in position in image directly projects to a change in position in space. Ex. Least Significant bit (LSB) method. Transform Domain Method produce high quality watermarked image by first transforming the original image into the frequency domain by the use of Fourier Transform, Discrete Cosine Transform (DCT) or Discrete Wavelet transforms (DWT). Authors found that transform watermarking is comparatively much better than the spatial domain encoding. Blossom et al. [3] proposed a DCT based

watermarking scheme which provides higher resistance to image processing attacks such as JPEG compression, noise, rotation, translation etc. In this approach, the watermark is embedded in the mid frequency band of the DCT blocks carrying low frequency components and the high frequency sub band components remain unused. Watermark is inserted by adjusting the DCT coefficients of the image and by using the private key. Watermark can then be extracted using the same private key without resorting to the original image. Performance analysis shows that the watermark is robust.

Xia et.al [10] proposed a watermarking scheme based on the Discrete Wavelet Transform (DWT). The watermark, modeled as Gaussian noise, was added to the middle and high frequency bands of the image. The decoding process involved taking the DWT of a potentially marked image. Sections of the watermark were extracted and correlated with sections of the original watermark. If the cross-correlation was above a threshold, then the watermark was detected. Otherwise, the image was decomposed into finer and finer bands until the entire, extracted watermark was correlated with the entire,

original watermark. Performance analysis shows that DWT is more robust to attack than DCT [8]. The problem with the proposed method is that this technique is susceptible to geometric attacks.

Akhil et al. [4] proposed a robust image watermarking technique based on 1-level DWT (Discrete Wavelet Transform). This method embeds invisible watermark into salient features of the original image using alpha blending technique. Experiment result shows that the embedding and extraction of watermark is depend only on the value of alpha. All the results obtained for the recovered images and watermark is identical to the original images.

G. Bhatnagar et al [5] presented a semi-blind reference watermarking scheme based on discrete wavelet transform (DWT) and singular value decomposition (SVD) for copyright protection and authenticity. Their watermark was a gray scale logo image. For watermark embedding, their algorithm transformed the original image into wavelet domain and a reference sub-image is formed using directive contrast and wavelet coefficients. Then, their algorithm embedded the watermark into

reference image by modifying the singular values of reference image using the singular values of the watermark.

M. Barni et al. [6] have developed an improved wavelet-based watermarking through pixel-wise masking. It is based on masking watermark according to characteristics of HVS. The watermark is adaptively added to the largest detail bands. The watermark weighing function is calculated as a simple product of data extracted from HVS model. The watermark is detected by correlation. The proposed method is robust to various attacks but this method is complex than other transform technique.

Kundur et al. [7] decomposed binary logo through DWT. The watermark is scaled by a salience factor, computed on a block by block basis, depending on local image noise sensitivity. It is then repeatedly added to the sub bands of DWT decomposition of host image. Visual masking is thus exploited up to only block resolution. A binary code is embedded by suitably quantizing the coefficients of detail bands. For watermark recovery, the embedded binary code is estimated by analyzing coefficients quantization. Once

the code is estimated, it is correlated and result is compared to a threshold.

LI Hui-fang [8] this proposed the image digital watermarking based on DWT they prove that this watermark has better ability of hiding and anti interference.

Mohammad-RezaKeyvanpour[9] presents a new watermark embedding technique based on Discrete Wavelet Transform (DWT) for hiding little but important information in images. In order to conform to human perception characteristics, this approach uses three sub-bands of DWT. The main goal of the proposed scheme is to apply a dynamic blocking instead of a static one for selecting the positions of the embedding watermark bits. Dynamic blocking is applied to those pixels which are related to strong edges where these pixels are obtained from HL and LH sub-bands of DWT. Because watermark bits are embedding several times and their embedding position depend to the selected cover image, our proposed scheme is naturally secure to block based local attacks, and therefore, it is suitable for maps and natural images. Robustness of this technique is because of the fact that during the extracting phase, one of

these two sub-bands, i.e. HL or LH, has a role of backup for the other one. Experimental results show the high validity and good transparency of this new approach.

Most methods found in literature are highly complex and involve multiple execution stages. In this paper, we tried to propose a new simple methodology to hide a gray scale image within another gray scale image using 3- level DWT and the the alpha-blending technique for the process of security.

### **3. DIGITAL WATERMARKING**

Digital watermarking is a new technology that allows the imperceptible insertion of information into multimedia data. The supplementary information called watermark is embedded into the cover work through its slight modification. This work is hidden form view during normal use and only becomes visible as a result of a special visualization process. An important point of watermarking techniques is that the embedded mark must carry information about the host in which it is hidden.

The most obvious example is banknotes where watermarks are used as an extra layer of protection from counter feting.

Recent technology has allowed the principle of watermarking to be extended to digital images, audio, video files. As with the paper version, digital watermarking adds information which is normally invisible or barely visible to the naked eye, but which can be detected in order to identify the authenticity or copyright owner of the image, video or sound. For some purposes, however a visible mark may actually be a better deterrent than an invisible mark and these are often used. For example by cable and satellite television channels, where the station logo is often permanently placed in one corner of the screen.

### **4. DISCRETE WAVELET TRANSFORM (DWT)**

Discrete wavelet transform is a transform domain transformation. Wavelet transform is a new theory of signal analysis. Compared with Fourier transform and Gabor transform, it can conduct multi-scale and refined analysis for functions and signals effectively by expansion operation, translational operation etc. Therefore it has a variable resolution rate on time and frequency. It also overcomes a weakness of Fourier transform.

Discrete Wavelet transform (DWT) is a mathematical tool for hierarchically decomposing an image. It is useful for processing of non-stationary signals. The transform is based on small waves, called wavelets, of varying frequency and limited duration. Wavelet transform provides both frequency and spatial description of an image. Unlike conventional Fourier transform, temporal information is retained in this transformation process. Wavelets are created by translations and dilations of a fixed function called mother wavelet. This research applies wavelet transform by using Haar wavelet transform.

DWT is the multiresolution description of an image the decoding can be processed sequentially from a low resolution to the higher resolution, The DWT splits the signal into high and low frequency parts. The high frequency part contains information about the edge components, while the low frequency part is split again into high and low frequency parts. The high frequency components are usually used for watermarking since the human eye is less sensitive to changes in edges .

In two dimensional applications, for each level of decomposition, we first perform the DWT in the vertical direction, followed by the DWT in the horizontal direction. After the first level of decomposition, there are 4 sub-bands: LL1, LH1, HL1, and HH1. For each successive level of decomposition, the LL sub band of the previous level is used as the input. To perform second level decomposition, the DWT is applied to LL1band which decomposes the LL1 band into the four sub- bands LL2, LH2, HL2, and HH2.

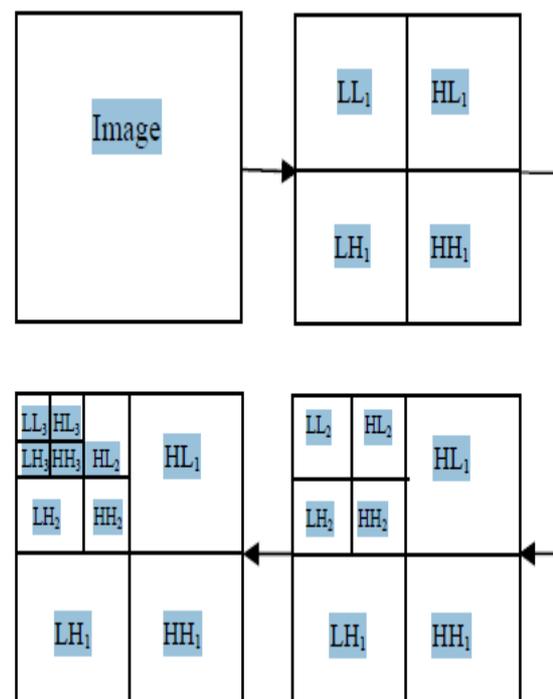


Figure1.3Leveldiscretewaveletdecomposit  
ion

To perform third level decomposition, the DWT is applied to LL2 band which decompose this band into the four sub-bands – LL3, LH3, HL3, HH3. This results in 10 sub-bands per component. LH1, HL1, and HH1 contain the highest frequency bands present in the image tile, while LL3 contains the lowest frequency band. The three-level DWT decomposition is shown in Fig.1.

## 5. PROPOSED WATERMARKING TECHNIQUE

The proposed algorithm is divided into two parts, watermark embedding and watermark extraction.

### A. Watermark Embedding

In the watermark embedding process firstly the gray scale host image is taken and 2-D, 3-level DWT (Discrete Wavelet Transform) is applied to the image which decomposes image into low frequency and high frequency components. In the same manner 2-D, 3-level DWT is also applied to the watermark image which is to be embedded in the host image.

The wavelet used here is the wavelets of daubecheis. The technique used here for inserting the watermark is alpha blending. In this technique the

decomposed components of the host image and the watermark are multiplied by a scaling factor and are added. Since the watermark embedded in this paper is perceptible in nature or visible, it is embedded in the low frequency approximation component of the host image.

According to the formula of the alpha blending the watermarked image is given by  $WMI = k * (LL3) + q * (WM3)$  (1)

Where, WMI = low frequency component of watermarked image, LL3 = low frequency component of the original image obtained by 3-level DWT, WM3 = low frequency component of Watermark image, and k, q = Scaling factors for the original image and watermark respectively.

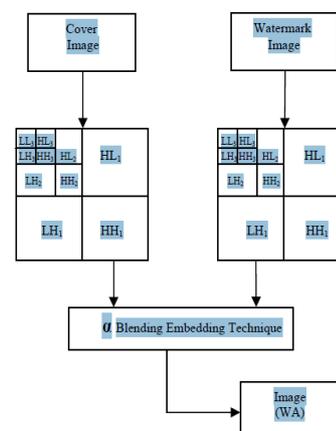


Figure 2. Watermark embedding technique

After embedding the cover image with watermark image, 3-level Inverse discrete wavelet transform is applied to the watermarked image coefficient to generate the final secure watermarked image. Fig. 2 shows watermark embedding process

### B. Watermark Extraction

In this process firstly 3-level DWT is applied to watermarked image and cover image which decomposed the image in sub-bands. After that the watermark is recovered from the watermarked image by using the formula of the alpha blending.

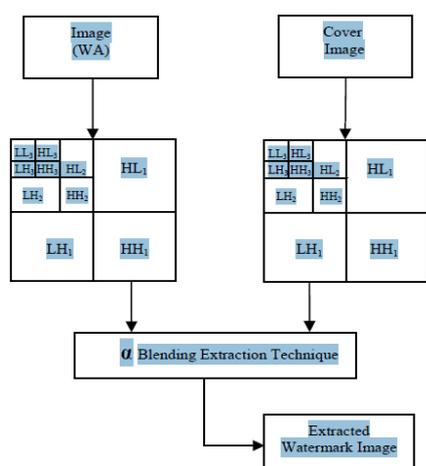


Figure 3. Watermark extraction technique

According to the formula of the alpha blending the recovered image is given by

$$RW = (WMI - k * LL3) \quad (2)$$

Where RW= Low frequency approximation of Recovered watermark, LL3= Low frequency approximation of the original image, and WMI= Low frequency approximation of watermarked image.

After extraction process, 3-level Inverse discrete wavelet transform is applied to the watermark image coefficient to generate the final watermark extracted image. Fig. 3 shows the watermark extraction process.

### 6. RESULTS AND DISCUSSION

We compared proposed 3-level 2-D DWT to the 2-level 2-D DWT technique. For both the technique we have used gray scale images Lena as original image and the cameramen's image as the watermark. Both the images are of equal size of 256X256. Fig. 4(a) shows the original image and Fig. 4(b) shows the watermark image.

For embedding of watermark in the original image the value of scaling factor k is varied from 1.5 to 0.6 by keeping q constant and best result is

obtained for  $k=0.98$  for both 3 level and 2 level DWT. As the value of  $k$  is decreased further to 0.2 the watermarked image becomes darker and finally becomes invisible. Fig. 5 shows the watermarked image using 3-level discrete wavelet transform for different value of  $k$ .

For the process of recovering the watermark from the watermarked image the value of  $k$  is kept constant at 0.009 and  $q$  is varied from 1.5 to 0.6. For the higher values of  $q$  the watermark becomes almost invisible and as the value of  $q$  is reduced best result is obtained, and if  $q$  is further reduced the recovered watermark becomes darker and PSNR decreases. Fig.6 shows the recovered image using 3-level discrete wavelet transform for different value of  $q$ .



Figure 4. Original and Watermarked image



Figure 5. Watermarked images using 3-level DWT for various values of scaling factors  $k$

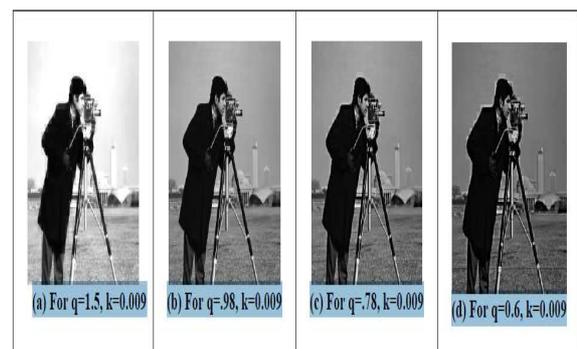


Figure 6. Recovered images using 3-level DWT for various values of scaling factors  $q$

The peak signal to noise ratio (PSNR) is employed to evaluate the quality of information hidden image, the MSE is employed to evaluate the quality of recovered information. Table 1 shows the experimental results that emphasize the validity of the proposed algorithm on some different images like (desert, chrysanthemum, hydrangeas, koala, ligutouseetc). There is no perceptual

distortion in the original and watermark image. The values of MSE and PSNR are calculated for varies input images by keeping scaling factors constant at  $k=1.5$  and  $q=0.009$

TABLE I  
COMPARISION OF MSE & PSNR FOR WATERMARKED IMAGE IN TERMS OF INPUT IMAGE

Image	MSE	PSNR
Image1	72.55	0.86
Image2	66.63	0.82
Image3	72.81	0.86
Image4	73.54	0.86
Image5	67.08	0.83

The values of the MSE (Mean square error) and PSNR (Peak signal to noise

ratio) are calculated for various values of the scaling factors  $k$  and  $q$  for 1-level, 2-level and 3 - level DWT as shown in Table II and Table III. Best result for watermarked image is obtained at  $k= 0.98$  &  $q=0.009$  and best result for recovered image is obtained at  $k= 0.009$  &  $q= 0.98$ . From Table 2 and Table 3, it can be observed that the value of PSNR (peak signal to noise ratio) is higher in case of 3-level Discrete wavelet transform for both the watermarked and recovered image which means that the proposed 3-level DWT algorithm provide the better performance than 1-level & 2-level DWT algorithm.

TABLE II

COMPARISON OF 1-LEVEL,2-LEVEL AND 3-LEVEL DWT FOR WATERMARK IMAGE IN TERMS OF MSE&PSNR

K	Q	MSE Level1	PSNR Level1	MSE Level2	PSNR Level2	MSE Level3	PSNR Level3	Observation
1.5	0.009	3200	13.08	3156	13.14	3100	13.24	
1.0	0.009	1.48	46.55	1.42	46.60	1.397	46.68	
0.98	0.009	1.98	45.16	1.88	45.37	1.74	45.72	Best Result
B	0.009	21.33	34.84	20.85	34.94	20.08	35.10	
0.90	0.009	21.3	28.00	100	28.08	98.16	28.21	
0.85	0.009	247	24.21	243	24.29	240	24.41	
0.78	0.009	551	20.71	540	20.79	530	20.91	
0.6	0.009	1890	15.36	1900	15.43	1800	15.54	

TABLE III

COMPARISON OF 1-LEVEL,2-LEVEL AND 3-LEVEL DWT FOR RECOVERD IMAGE IN TERMS OF MSE&PSNR

Q	K	MSE Level1	PSNR Level1	MSE Level2	PSNR Level2	MSE Level3	PSNR Level3	observation
1.5	0.009	4450	11.65	4385	11.7	4300	11.79	
1.0	0.009	6.4	310	2.5	304	5.3	301	
0.98	0.009	7.11	39.6	7.016	39.67	6.90	39.74	Best Result
0.95	0.009	44.46	31.65	43.85	31.71	43.11	31.79	
0.90	0.009	178	25.6	175	25.690	170	25.76	
0.85	0.009	400	22.1	395	22.169	390	22.24	
0.78	0.009	861	18.78	849	18.84	840	18.92	
0.6	0.009	2850	13.58	2850	13.649	1800	15.54	

## **7. CONCLUSION AND FUTURE WORK**

In this paper, an image watermarking technique based on a 3-level discrete wavelet transform has been implemented. This technique can embed the invisible watermark into salient features of the image using alpha blending technique. Experiment results shows that the quality of the watermarked image and the recovered watermark are dependent only on the scaling factors  $k$  and  $q$  and also indicate that the three level DWT provide better performance than 1-level and 2-level DWT. All the results obtained for the recovered images and the watermark are identical to the original images. The embedded watermark can be extracted completely, which indicates that this algorithm is effective. This algorithm provide a new approach for image digital watermarking research and practice, therefore it is of great practical significance.

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